

# Entrepreneurship

AS A  
**CAREER  
PATH** WORKSHOP

**UConn**  
COLLEGE OF ENGINEERING




**UConn**  
CONNECTICUT CENTER  
FOR ENTREPRENEURSHIP  
AND INNOVATION



UConn INNOVATION ECOSYSTEM & TCS IP SBIR/STTR OPPS.  
CURRICULAR PRACTICAL TRAINING FOR F1 INTL. STUDENTS  
RESOURCES AT UConn COLLEGE OF ENGINEERING  
OPPORTUNITIES AT UConn CCEI  
OPPORTUNITIES AT CLIMATE HAVEN  
UConn TCS TECHNOLOGY INCUBATION PROGRAM (TIP)





# **UConn & ClimateHaven TCS Resources & SBIR/STTR Funding**

*Michael A. Invernale, PhD*  
*Senior Licensing Manager, Physical Sciences*

April 25, 2025

# Technology Commercialization Services (TCS)



## [Technology Incubation Program \(TIP\)](#)

By coupling UConn's world-class research resources, facilities, and business support services to a network of experienced investors and entrepreneurs, UConn's technology incubation program (TIP) helps launch startups ready to transform their respective markets.

## [Venture Development \(VD\)](#)

UConn innovators have developed technologies that are at the heart of vibrant, growing startups. Technology Commercialization Services can help faculty, students, and staff launch and grow businesses based on their discoveries or innovative ideas.

[TCS Home Page](#): Tech Transfer, Licensing

[Submit an Invention Disclosure](#)



IP Management Team

Idea + Team + Support = Startup Success



START UP GUIDE [↗](#)

# Technology Commercialization Services (TCS)

Services All Along the Innovation Continuum -- *Lab to Market*



Research

Ideation  
Identification of  
Intellectual  
Property (IP)  
Industry  
Exposure

IP Protection  
Market  
Validation  
Entrepreneurial  
Education  
Proof of Concept  
Support

Startup Advice  
and Creation  
Commercializa-  
tion Funding  
Technology  
Licensing

Product



[innovation.uconn.edu](http://innovation.uconn.edu)

**Collaboration & Partnerships:**

Faculty &  
Students

Technology  
Transfer

Venture  
Development

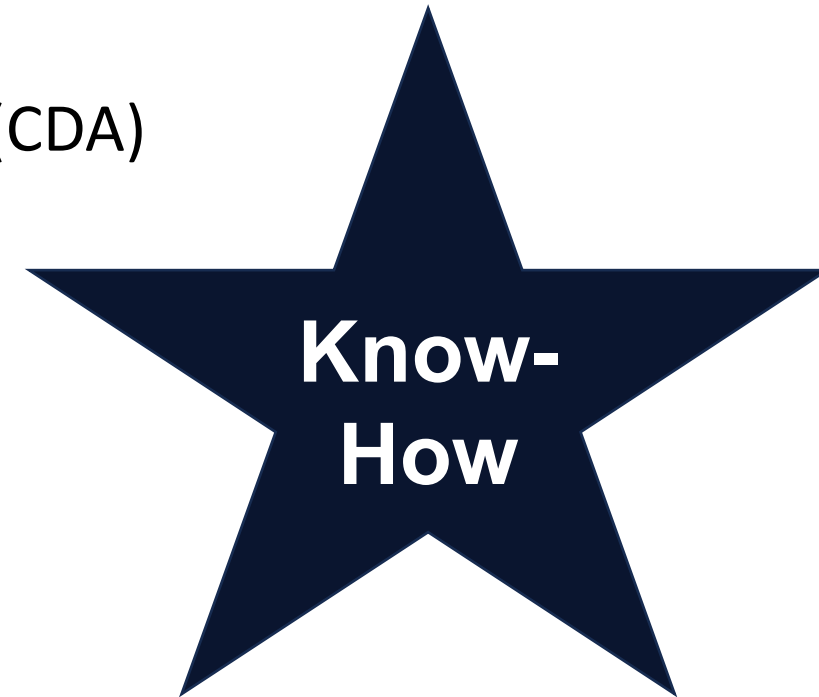
Technology  
Incubation

SRA, License,  
or Start-up



# Technology Transfer, Licensing, and Beyond

- Licenses
- Options
- Inter-institutional Agreements (IIA)
- Non-Disclosure (NDA) / Confidentiality Agreements (CDA)
- Material Evaluation Agreements (MEA)
- Material Transfer Agreements (MTA)
- Memorandum of Understanding (MOU)
- Letter Agreement
- Amendments
- Data Transfer and/or Use Agreements





**SBIR • STTR**  
America's Seed Fund

## What is the SBIR/STTR Program?

A \$4 Billion+ Federal Funding Program that supports **small businesses** to:

- Stimulate **technological innovation** to
- Develop **products** with **commercial merit**
- Create jobs

### **SBIR**

Small Business Innovation Research

### **STTR**

Small Business Technology Transfer

# SBIR/STTR Eligibility Cheat Sheet

## **“Small Business” Criteria for Submission**

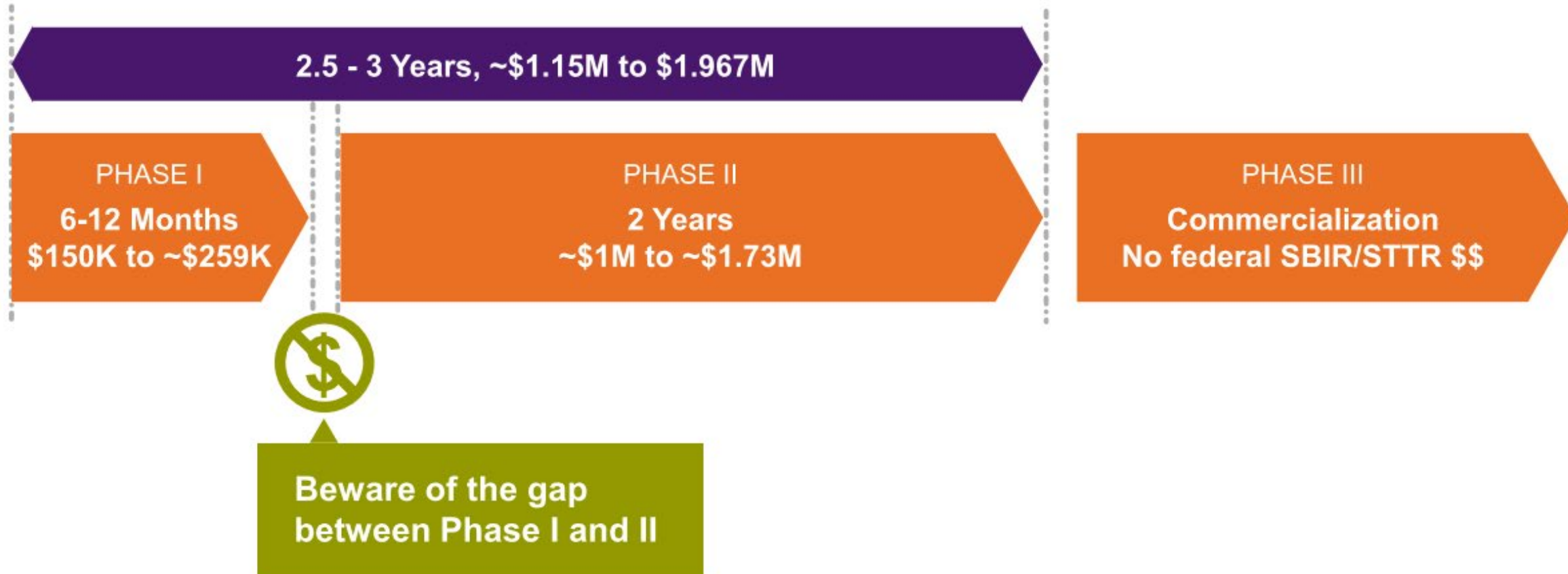
---

- 1) Organized **for profit**, with a place of business **located in the United States**
  - 2) **More than 50% Owned** and controlled by one or more individuals who are **citizens or permanent resident aliens** of the United States, or by other small business concerns that are each more than 50% owned and controlled by one or more individuals who are citizens or permanent resident aliens of the United States; and
  - 3) **Fewer than 500 employees**, including affiliates
- 

### **STTR Differences in Required Effort:**

- 40% by Business (located in US)
- 30% by School/CRO/FFRDC (nonprofit, located in US)
- 30% by Either Party
  - PI Can be a University (etc.) Employee (not NSF)
  - Business/University (etc.) IP Agreement

# THE BASICS OF SBIR: 3 PHASES



# UConn

## International Student Work Permission

Arthur Galinat, Director  
International Student and Scholar Services

Spring 2025



# AGENDA

- F-1 Visa Restrictions on Employment
- Current Environment for International Students
- DHS Guidance for Students
- Other options for F-1 visa holders
- Resources



# Current Environment

- Current environment and risks of any perceived violation of status.
- Resume
- Visa Application
- Customs and Border Protection
- Tax Return
- Change of Status

# F1 Student Employment

## **During Studies**

- When classes are in session, students are only allowed to "work" on-campus at UConn, for UConn. Otherwise, they need authorization
- Curricular Practical Training (CPT)
- Pre-Completion Optional Practical Training (OPT)

# DHS Guidance

## **Study in the States**

- "Because starting your own business is work, students need to apply for pre-completion OPT"
  - Pre-Completion Optional Practical Training (OPT)
  - Work up to 20 hours week (on and off campus employment hours combined)

<https://studyinthestates.dhs.gov/international-students-and-entrepreneurship>

# UConn Solutions

The University also runs entrepreneurial programs related to the University's curriculum. If you are an F-1 student who starts a business in the context of a UConn entrepreneurial program, you may qualify for [Curricular Practical Training](#). Students on F-1 visas who participate in the following programs must apply for CPT prior to participation in the program:

- Third Bridge Grant Program
- Accelerate UConn
- Summer Fellowship

**Consult your ISSS International Adviser**



# F-1 Visa Options - CPT

- Educational Internships/Training Opportunities
- Work = Course Work
- Eligibility Restrictions =
  - Required for all Students
  - Required for Course Credit
  - Cooperative Agreement
- Job Offer is Required

Authorized by ISSS

2-week Processing

No fee to apply

But fee course fees  
apply if no GA (summer)

UConn restrictions on  
GA workload

# F-1 Visa Options – OPT/STEM

- OPT = Work permit to work in your major field
- 12-month EAD for all students (**Self-employment is allowed**)
- 24-month Extension for all STEM grads with E-Verify Employer (**work with outside attorney to determine eligibility if self-owned company**)



# Other Visa Types

- H-1B
  - Specialty Occupation up to 6 years – Employer Files
- L-1/L-2 EAD
  - Intra-Company Transfer – max 7 years, employer files
- O-1
  - Extraordinary ability or achievement. 3 yrs and extensions
- E-3
  - Specialty Occupation from Australia.

## Employment Based Categories

EB-1

EB-2

Consult with an  
immigration attorney

# Resources Continued

- <https://international.global.uconn.edu/>
    - Immigration
    - Employment
    - CPT, OPT, STEM OPT Extension
  - <https://international.global.uconn.edu/>
    - Resources
    - Living in the U.S.
    - Financial, Legal, SCAM assistance
- USCIS.gov
- <https://career.uconn.edu/>-  
affinity community
- Navigating Internship and Job Panel
  - Career Fairs
  - Handshake



# The Entrepreneurship Hub

---

College of Engineering

Leila Daneshmandi, PhD

April 2025





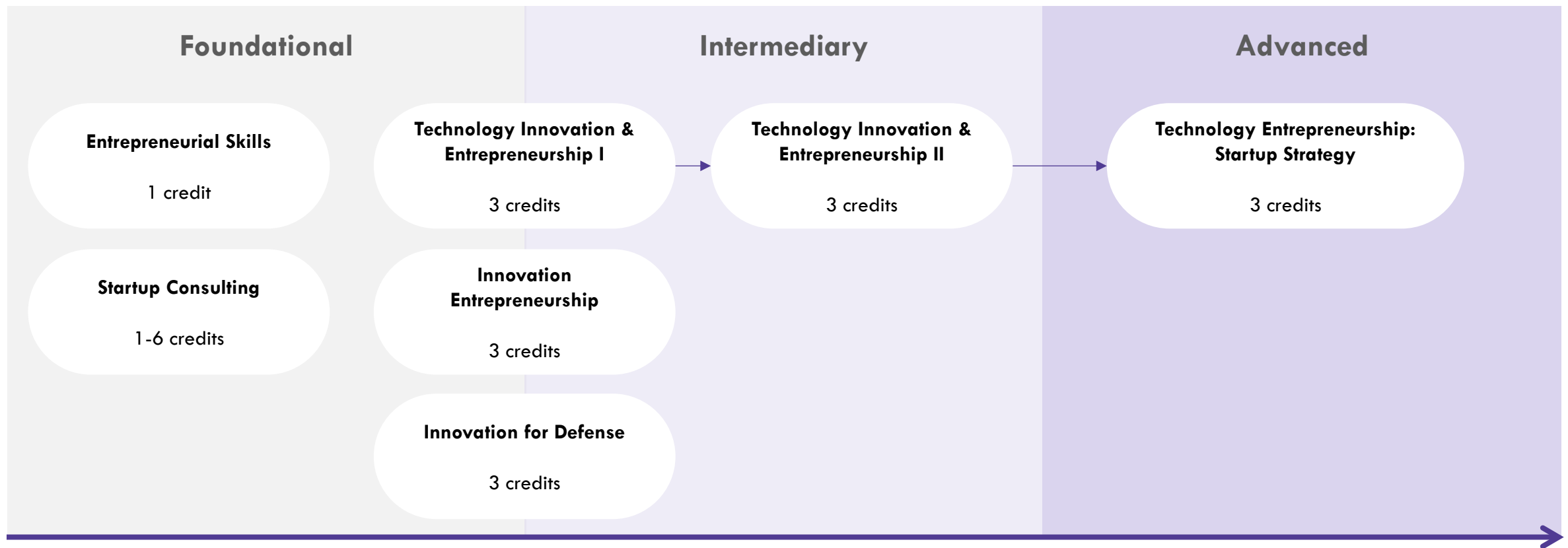
# The eHub actively supports technology entrepreneurship

- Established to foster technology entrepreneurship across UConn.
- Promotes exchange of ideas, collaborations, and partnerships within UConn's tech community.
- Focus on technological innovations in HealthTech, GreenTech, Advanced Materials, Electronics, EdTech, Software, and AI.
- Supports entrepreneurship, from ideation and conceptualization to startup launch and scaling.



# Courses

# Courses Overview



# Courses Overview

## Offered in Fall



Technology Innovation & Entrepreneurship I



Technology Entrepreneurship: Startup Strategy



Innovation for Defense



Startup Consulting

## Offered in Spring



Technology Innovation & Entrepreneurship II



Innovation Entrepreneurship



Entrepreneurial Skills



Startup Consulting

# Technology Innovation and Entrepreneurship I

A 3-credit experiential project-based course that brings together multi-disciplinary student teams from Engineering, Business, and Fine Arts to develop viable technology-based startups.

Instructor(s):        Leila Daneshmandi, PhD  
                              Sam Nanayakkara, MBA

Offered: Fall, Mon, 2:30 pm - 5:00 pm

Instruction Mode: in person



## TECHNOLOGY INNOVATION & ENTREPRENEURSHIP I

A 3-CREDIT AUTHENTIC INCUBATION EXPERIENCE  
Open to all graduate and undergraduate students  
in Engineering, Business, & Fine Arts

**LEARN:**

- ENTREPRENEURIAL MINDSET
- IDEATION
- TEAMWORK
- FUTURE OF WORK
- COMMUNICATION
- PROBLEM SOLVING
- CREATIVE THINKING

**FALL 2022**  
**MONDAYS, 2:30 - 5:00 PM**

Taught by:  
Leila Daneshmandi, PhD  
Sam Nanayakkara, MBA

REGISTER:



For questions, contact:  
LEILA@uconn.edu



# Technology Innovation and Entrepreneurship II

A 3-credit experiential project-based course that brings together multi-disciplinary student teams from Engineering, Business, and Fine Arts to develop viable technology-based startups.

Instructor(s):        Leila Daneshmandi, PhD  
                              Sam Nanayakkara, MBA

Offered: Spring, Mon, 2:30 pm - 5:00 pm

Instruction Mode: in person



## TECHNOLOGY INNOVATION & ENTREPRENEURSHIP II

A 3-CREDIT AUTHENTIC INCUBATION EXPERIENCE  
Open to all graduate and undergraduate students  
in Engineering, Business, & Fine Arts

**LEARN:**

- ENTREPRENEURIAL MINDSET
- TEAMWORK
- FUNDRAISING
- COMMUNICATION
- MARKET ANALYSIS
- BIG PICTURE THINKING
- CUSTOMER DISCOVERY

SPRING 2023  
MONDAYS, 2:30 - 5:00 PM

Taught by:  
Leila Daneshmandi, PhD  
Sam Nanayakkara, MBA

REGISTER:



For questions, contact:  
LEILA@uconn.edu

# Technology Entrepreneurship: Startup Strategy

A 3-credit experiential project-based course that brings together multi-disciplinary student teams from Engineering, Business, and Fine Arts to develop viable technology-based startups.

Instructor(s):        Leila Daneshmandi, PhD  
                             Kevin Gardiner, MBA

Offered: Fall

Instruction Mode: hybrid

ENGR 5300-004

## TECHNOLOGY ENTREPRENEURSHIP: STARTUP STRATEGY

For technology-enabled  
high-growth startups

### LEARN

- Product and Business Models
- Go-to-Market Strategy
- Pitching to Investors
- Competitor Analysis
- Pricing Strategies
- Financial Models
- Valuations



**Instructors:**  
Kevin Gardiner, MBA  
Leila Daneshmandi, PhD

**Fall 2023**

**3 credits**

For more information, contact [leila@uconn.edu](mailto:leila@uconn.edu)

# Innovation for Defense

ENGR 5300-010 | 3195-034

Bringing together engineering, venture capital, and policymaking to solve real-world dilemmas faced by the military and defense contractors across the nation security space.



Email Alex Grey ([grey@uconn.edu](mailto:grey@uconn.edu)) for more

## Innovation for Defense

Sponsored by the DoD and part of the Hacking for Defense ecosystem, students will work in teams over the semester to solve real-life problems sourced from across DoD agencies. Teams will identify, prototype, and tests solutions in response to military and DoD priority areas.

Instructor(s): Alexander Grey, PhD

Lisa McAdam Donegan

Offered: Fall, Thurs, 11:00 am – 1:30 pm

Instruction Mode: in person

#### 5095-004 INNOVATION ENTREPRENEURSHIP

In the 21st century, distinction between pure research and the business world are blurred, resulting in new and innovative studies focused on optimal approaches in entrepreneurship. It is clear to leading universities, as well as to start-up companies at the forefront of development, that research is integrated into the world of entrepreneurship and entrepreneurship affects the world of research.

The Research-Based Entrepreneurship (RBE) course was created to catalyze new venture formation based on cutting edge science and technology. The course provides an experiential, team-based learning opportunity where hybrid engineering and business teams will form and test their ventures through iteratively performing customer discovery and rapid prototyping.

During the course, students will be introduced to the Lean LaunchPad methodology of research-based entrepreneurship, and to the notion that research goals can shift in response to market needs. The RBE course will be taught as a blended classroom, combining several elements. First, a flipped classroom model with online video materials. Second, team-based learning simulating a startup environment, with students pitching their startups and testing business hypotheses through in-depth interviews with customers. Third, the teams will use rapid prototyping in their startup area to test hypotheses and mitigate technical risks. Finally, a series of guest lectures with real-world startup experience, with real-world case studies of startups spun off from research labs. RBE is open to students from the UConn School of Engineering and School of Business.

CSE 5095-004: INNOVATION  
ENTREPRENEURSHIP  
TU/TH 2-3:15PM  
IN-PERSON ITE 125

Shiri Dori-Hacohen is an Assistant Professor at the Department of Computer Science & Engineering at the UConn, where she leads the Reducing Information Ecosystem Threats (RIET) Lab. She is also the Founder & Chair of the Board at AuCoDe.

# Innovation Entrepreneurship

A 3-credit course that focuses on push innovation for science-based startups, in which students are encouraged to form venture teams and conduct extensive customer discovery for their research-based innovations, utilizing the lean launchpad methodology

Instructor(s): Shiri Dori-Hacohen, PhD

Offered: Spring, Tue/Thurs, 2:00 pm – 3:15 pm

Instruction Mode: in person



# Startup Consulting

A 3-credit experiential project-based course that brings together multi-disciplinary student teams from Engineering, Business, and Fine Arts to develop viable technology-based startups.

Instructor(s): Leila Daneshmandi, PhD

Offered: Fall and Spring

Instruction Mode: hybrid

A promotional graphic for the Startup Consulting course. It features a dark background with teal and blue wavy lines at the top. The UConn logo is in the top right. The title 'STARTUP CONSULTING' is in large white letters. Below it, text describes the course as open to all undergraduate and graduate students. Three key features are listed: 'STARTUP EXPERIENCE' (gain real-world entrepreneurial experience), 'PROJECT-BASED LEARNING' (strengthen technical skills and exercise leadership), and 'VARIABLE CREDITS' (earn 1-6 course credits toward your degree). A 'STUDENT Testimonial' from Aqualumous is included, praising the hands-on experience. A 'SPRING 2023' badge is present. The instructor's name and email are listed, along with course codes ENGR 3195-035 and ENGR 5300-007. An image of three students working on a laptop is in the bottom right corner.

**UConn**  
UNIVERSITY OF CONNECTICUT

## STARTUP CONSULTING

Open to all undergraduate and graduate students

**STARTUP EXPERIENCE**  
Gain real-world entrepreneurial experience by directly working at a UConn startup.

**PROJECT-BASED LEARNING**  
Strengthen your technical skills and exercise leadership.

**VARIABLE CREDITS**  
Earn 1-6 course credits toward your degree in exchange.

**STUDENT Testimonial**  
*"Working in a startup as a student has allowed me to obtain hands-on experience in different areas of running a company. It has opened my eyes to how rewarding and challenging maintaining a startup can be and I am forever grateful for this opportunity. Being on the front lines of innovation has broadened my horizons on how I can make my impact on the world."*  
**Aqualumous**

**SPRING 2023**

**INSTRUCTOR**  
Leila Daneshmandi, PhD  
LEILA@uconn.edu

**COURSE CODES**  
ENGR 3195-035  
ENGR 5300-007

# Entrepreneurial Skills

A 1-credit professional development course for all graduate students in the School of Engineering to train in entrepreneurial skills including creative, critical, and strategic thinking, problem solving and decision making, big picture thinking, communication and presentation, financial literacy, branding, and future of work.

Instructor: Leila Daneshmandi, PhD

Offered: Spring, Tuesdays, 12:00 pm - 1:00 pm

Instruction Mode: online

## ENGR 5300-006 Entrepreneurial Skills Course

Take a 1 credit course to learn entrepreneurial skills that are not covered in traditional STEM coursework.

**SPRING 2022**

Tuesdays 12:00 pm - 1:00 pm

 **ONLINE**

Instructor:  
Dr. Leila Daneshmandi

With guest speakers from  
the entrepreneurship space

For more information,  
contact [leila@uconn.edu](mailto:leila@uconn.edu)

**Open to all  
Engineering  
graduate  
students**

### Learn

Creative thinking  
Problem solving  
Ideation  
Communication  
Financial literacy  
Branding  
Future of work  
User experience



## Technology Innovation & Entrepreneurship Pitch Day



# Programs





# The Entrepreneurship Fellowship Program

A framework of carefully designated **courses**, **programs**, and **activities** that progressively train STEM graduate students in entrepreneurial and leadership skills.

## Program Structure:

- Year-long
- Cohort-based
- Curricular and co-curricular program
- Experiential learning
- Peer-to-peer learning and mentorship
- Funding opportunities



Entrepreneurship Fellows Cohort AY 2024-2025

# The Entrepreneurship Fellowship Program

Module 1 - Fall				Module 2 - Spring			Module 3 - Summer		
	Coursework	Technology Innovation and Entrepreneurship I		Coursework	Technology Innovation and Entrepreneurship II		Experiential Entrepreneurial Summer Experience		
					Innovation Entrepreneurship				
	University Pitch Competition		State/National Pitch Competition						
			NSF I-Corps						
Prototyping Grant				Prototyping Grant					
Orientation	Socialization	Socialization	All Team Meeting	Socialization	Socialization	All Team Meeting	Socialization	Socialization	All Team Meeting
Assessment			Assessment			Assessment			Assessment

# Entrepreneurship Fellows Cohort AY 2024 - 2025



**Md. Zakir Hossain**  
2nd-Year Ph.D. Student  
Computer Science Engineering



**Md. Safaet Hossain Sujan**  
2nd-Year Ph.D. Student  
Health Promotion Sciences



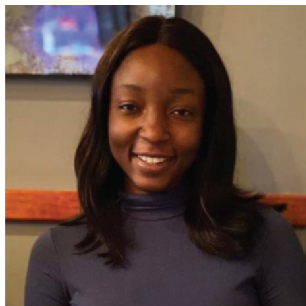
**Nooshin Farashaei**  
3rd-Year Masters Student  
Fine Arts & Digital Media Design



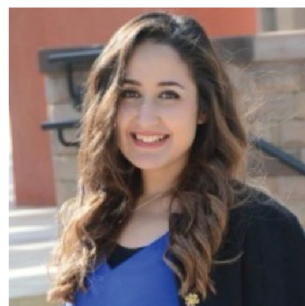
**Nicholas Nguyen**  
2nd-Year Ph.D. Student  
Mechanical Engineering



**Alaa Selim**  
Ph.D. Candidate  
Electrical & Computer Engineering



**Adaeze Maduako**  
4th-Year Ph.D. Student  
Chemical Engineering



**Fatma Elshishiny**  
4th-Year Ph.D. Student  
Biomedical Engineering



**Aidan Kierans**  
3rd-Year Ph.D. Student  
Computer Science Engineering



**Mohammad Osat**  
1st-Year Ph.D. Student  
Biomolecular Engineering



**Soroush Vahedi**  
Ph.D. Candidate  
Electrical Engineering

# Startup Ideas

## PowerBid

An app that lets solar homeowners sell excess energy to neighbors, unlocking new revenue through energy trading, subscriptions, and grid partnerships.



## Flexapy

A multi-language mobile application that guides patients to complete at-home physical therapy exercises through gamified AI motion-tracking modules.

## Goldilocks

A user-friendly smart shower system to streamline elder care.



## SmarThyCheck

*Smart thyroid assessment*



## SmarThyCheck

A digital health tool that helps providers detect and manage thyroid disorders early by combining patient screening data with smart diagnostic technology.



## OptiEnerX

Adaptive Charging using RLHF technology and smart energy management.

## Safety Assurance Index

A nonprofit advancing open-source safety standards for general-purpose AI by addressing gaps in standardization, auditing, and implementation.



Safety Assurance Index

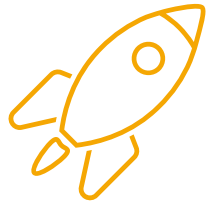
## AgriOptima

SaaS platform that cuts water use by up to 30% with API-based irrigation optimization and real-time dashboard insights.



# Achievements & Milestones

Turning Innovation into Action: Key Outcomes



**VENTURE  
LAUNCHES**

## 7 Startup Ideas Launched

These 7 startups emerged from ideation to implementation through mentorship, prototyping, and pitch sessions within the program.

## 4 Founder Teams Secured Funding or Investment

Support with pitch decks, grant applications, and accelerator introductions helped 4 teams of founders raise early-stage capital.

**FUNDING  
SECURED**



**PUBLIC  
ENGAGEMENT**

## 6 Presentations at National Conferences

6 Fellows represented UConn at entrepreneurship and innovation conferences.



# Pitch Competitions





# THE EHUB

EMPOWERING TECHNOLOGY  
INNOVATORS AND  
ENTREPRENEURS





# UConn

CONNECTICUT CENTER  
FOR ENTREPRENEURSHIP  
AND INNOVATION

[ccei.uconn.edu](http://ccei.uconn.edu)







## MISSION

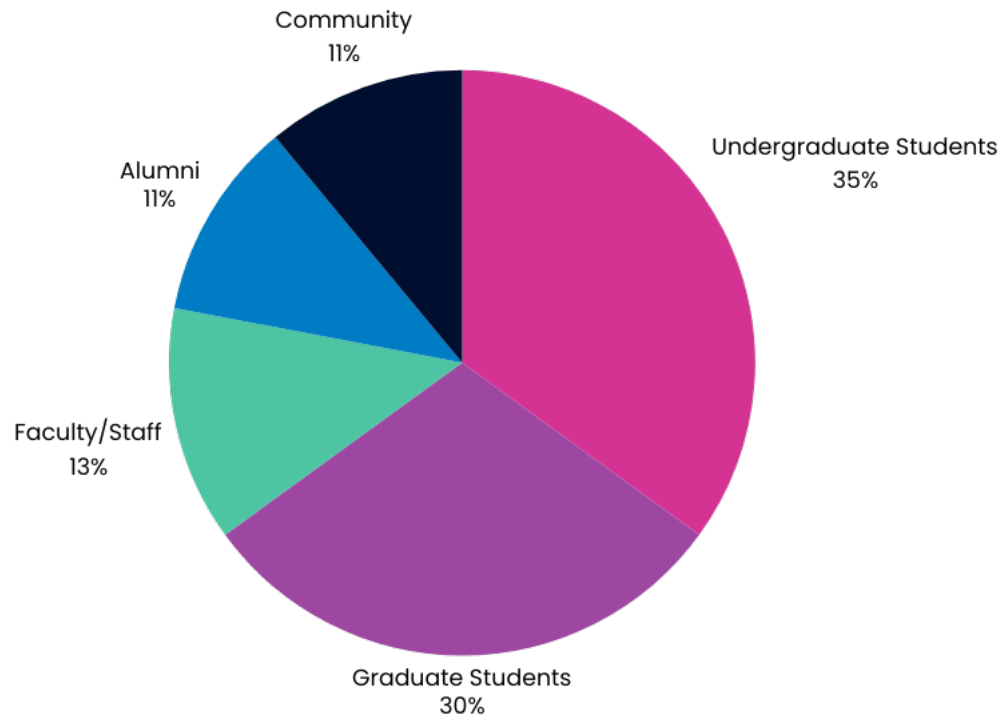
At CCEI, we aim to empower entrepreneurs and innovators, create a vibrant startup ecosystem, and contribute to economic development in Connecticut. We strive to provide the necessary resources, mentorship, and networking opportunities to help entrepreneurs build sustainable businesses and make a positive impact on society. Our commitment to fostering a culture of collaboration and knowledge exchange further enhances the foundation for success in our vibrant startup community at CCEI.



## INITIATIVES

CCEI supports students, faculty, and alumni as they are innovating and creating solutions to some of the world's greatest problems. We connect students with opportunities to learn and engage in entrepreneurship and know that these experiences will be a catalyst to building the future they dream of. For alumni, we are here to support their passions no matter where their journey takes them.

# AUDIENCES WE SERVE



## Undergraduates

- Get Seeded
- Traction Workshops
- Founder's Lounge
- Summer Fellowship Accelerator
- Wolff New Venture Competition
- Student Ambassadors
- Build Hartford

## Faculty/Staff

- Accelerate UConn: NSF I-Corps
- Summer Fellowship Accelerator
- Wolff New Venture Competition

## Alumni

- Traction Workshops
- Accelerate UConn: NSF I-Corps
- Entrepreneurship Bootcamp for Veterans
- Summer Fellowship Accelerator
- Wolff New Venture Competition

## Graduate Students

- Get Seeded
- Traction Workshops
- Founder's Lounge
- Accelerate UConn: NSF I-Corps
- Summer Fellowship Accelerator
- Wolff New Venture Competition
- Build Hartford

## Community

- Accelerate UConn: NSF I-Corps
- Entrepreneurship Bootcamp for Veterans
- Entrepreneurial Leadership Program
- The Collaboratory
- Mentor Network

# BY THE NUMBERS



**\$2.3M+**

PROVIDED IN VENTURE  
FUNDING

**\$1.7M**

PROVIDED IN  
SCHOLARSHIP &  
INTERNSHIP FUNDS

**\$496M+**

RAISED IN FOLLOW-ON  
FUNDING BY CCEI  
PROGRAM ALUMNI

**1500+**

ENTREPRENEURS  
SUPPORTED

\*since 2015

# CCEI STAFF



**JENNIFER MATHIEU**  
EXECUTIVE DIRECTOR



**RORY MCGLOIN**  
ASSOCIATE DIRECTOR OF  
COMMUNICATION & RESEARCH



**MICHELLE COTE**  
LEAD INSTRUCTOR



**ALYCIA CHROSNIAK**  
ASSISTANT DIRECTOR OF BRAND  
& VENTURE DEVELOPMENT



**NICK MARTINELLI**  
PROGRAM MANAGER,  
EBV & FBP



**RACHEL BORDEN**  
BUSINESS OPERATIONS  
MANAGER



**MEHGAN WILLIAMS**  
PROGRAM COORDINATOR,  
EBV & FBP



**MICHAELA HARTL**  
ENGAGEMENT & OUTREACH  
COORDINATOR



**KATE SAVINELLI**  
MARKETING COORDINATOR



**RACHEL AYERS**  
BUSINESS OPERATIONS  
ASSISTANT



Admin/Finance



Programming



Faculty and Instruction



Marketing

# LOCATIONS

GRADUATE BUSINESS LEARNING CENTER  
100 CONSTITUTION PLAZA, SUITE 301  
HARTFORD, CT

SCHOOL OF BUSINESS  
2100 HILLSIDE ROAD, SUITE 121  
STORRS, CT





# Get Seeded Pitch Nights

**Open to:** Undergraduate and Graduate Students

**Occurs:** Monthly in Fall and Spring semesters

Get Seeded provides UConn students across all schools the opportunity to pitch their business ideas a live virtual audience who then votes on which ideas are funded. Students that are selected to pitch have an opportunity to earn up to \$1,000 in seed funding for their idea as well as support from other students who may be interested in joining their business venture. Get Seeded is also open to the public and is a great way to network and connect!

## Process (5-6 Pitch Night Per Year):



### Fun Fact:

The founders of SedMed met at a Get Seeded Pitch Night in 2019!



## Program Stats:

**33**  
Pitch Nights

**330+**  
Ideas Supported

**200**  
Teams Pitched

**\$128K**  
in Funding Provided

\*since 2018

## Program Contact:

Michaela Hartl, [michaela.hartl@uconn.edu](mailto:michaela.hartl@uconn.edu)



[ccei.uconn.edu/getseeded](https://ccei.uconn.edu/getseeded)

# Traction Workshops

**Open to:** Undergraduate Students, Graduate Students and Alumni

**Occurs:** Bi-weekly in Fall and Spring semesters

Traction Workshops are a unique opportunity to help aspiring entrepreneurs and early-stage startups move their ideas forward. Open to any UConn student, this series of virtual workshops provides participants with hands-on guidance in developing a strong foundation of entrepreneurship knowledge. Whether you have a concept in its earliest stages—or no idea at all, these workshops aim to empower you to learn about entrepreneurship on your own terms.

Participants will benefit from expert-led sessions that cover essential startup topics, including value proposition creation, customer discovery, creating an impactful pitch deck, and business model development.



## Traction Workshops



\*since 2020

## Workshop Topics:

- Problem/Solution Fit
- The Business Model
- From Concept to Product
- Pitch Deck 101
- The Revenue Model
- Startup Fundraising

## Program Contact:

Michaela Hartl, [michaela.hartl@uconn.edu](mailto:michaela.hartl@uconn.edu)



[ccei.uconn.edu/traction](https://ccei.uconn.edu/traction)



# The Founder's Lounge

**Open to:** Undergraduate and Graduate Students

**Occurs:** Fall, Spring, and Summer semesters

At The Founder's Lounge, CCEI offers an environment where entrepreneurs can collaborate, create, and advertise. The space provides: locked storage, the display of accepted startups and their logos, ample room to meet with cofounders/teammates, and a private meeting space available to reserve.

The Founder's Lounge is located in Storrs during the academic year, and in Hartford during the summer. All undergraduate and graduate students working on a business are eligible, with five startups accepted each semester.



## Program Stats:

2

Locations

17

Startups  
Incubated

\*since 2023

Applications  
now open for  
Fall 2025!

**Currently  
Incubating:**



STYLISTIC



## Program Contact:

Michaela Hartl, [michaela.hartl@uconn.edu](mailto:michaela.hartl@uconn.edu)



[ccei.uconn.edu/founders-lounge](https://ccei.uconn.edu/founders-lounge)

# Accelerate UConn: NSF I-Corps Program

**Open to:** Graduate Students, Faculty, Staff, Alumni and Community

**Occurs:** 4 week program held 4x per year: 2 spring, 1 summer, 1 fall

Accelerate UConn is UConn's National Science Foundation Innovation Corps (I-Corps) Program. Its mission is to catalyze entrepreneurial teams whose technology concepts are likely candidates for commercialization. Participating teams will receive an introduction to the most critical elements of the I-Corps Curriculum and Lean Launchpad methodology. With the support of Accelerate UConn, teams will learn first-hand about entrepreneurship and explore the transition of their ideas, devices, processes, new scientific discoveries or other intellectual activities into the marketplace. In 2024, UConn joined the NSF's Northeast Region Hub.



## Program Stats:

**31**  
Cohorts

**284**  
Startup  
Teams  
Trained

**670+**  
Entrepreneurs  
Trained

**\$740K**  
in Funding  
Provided

\*since 2015

## Program Contact:

Alycia Chrosniak, [alycia.chrosniak@uconn.edu](mailto:alycia.chrosniak@uconn.edu)



[ccei.uconn.edu/accelerate-uconn](https://ccei.uconn.edu/accelerate-uconn)

# Summer Fellowship Accelerator

**Open to:** Undergraduate and Graduate Students, Faculty, Staff and Alumni

**Occurs:** Annually, 8 weeks in June and July

Summer Fellowship is UConn's startup accelerator. This immersive entrepreneurial experience open to anyone affiliated with UConn. Summer Fellowship is CCEI's flagship program and has prepared startups to launch their company, generate revenue, raise funding (grants, investments, etc.), and be accepted into next step opportunities such as incubators and accelerator programs.

The top ten startups from across the University are selected to participate in the Summer Fellowship experience. This program takes place three days a week over eight weeks, where participants develop the skills needed to bring new products, services, and technologies to market. Each team receives one-on-one coaching and mentorship from industry experts and experienced entrepreneurs. Teams are provided with pro bono legal and accounting services to help with initial business setup and support.



## Program Stats:

**10**  
Cohorts

**100**  
Startups  
Launched

**\$1.5M**  
in Funding  
Provided

\*since 2022

## Program Contact:

Alycia Chrosniak, [alycia.chrosniak@uconn.edu](mailto:alycia.chrosniak@uconn.edu)



[ccei.uconn.edu/summer-fellowship](https://ccei.uconn.edu/summer-fellowship)

# Wolff New Venture Competition

**Open to:** Students, Faculty, Staff and Alumni

**Occurs:** 1 day, annually in October

The Wolff New Venture Competition features live pitches by the top startups coming out of UConn each year. The legwork for the competition begins in March, where 10 startups are hand-selected by an independent panel to participate in the [CCEI Summer Fellowship Program](#). Here, CCEI works to strengthen the support for the university's top entrepreneurial teams and take them beyond concepts and towards market readiness.

After this eight-week accelerator, the teams present their final pitches, and the top startups are selected to compete in the Wolff New Venture Competition; chosen on a basis of venture viability and value-added to the market. A panel of venture experts then awards over \$115,000 in prizes!



\*since 2016

**Fun Fact:**  
2019 winner  
Phoenix Tailings  
used their funds to  
build their first  
prototype



## Program Contact:

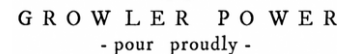
Alycia Chrosniak, [alycia.chrosniak@uconn.edu](mailto:alycia.chrosniak@uconn.edu)

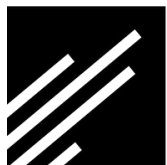


[ccei.uconn.edu/wolff-new-venture-competition](https://ccei.uconn.edu/wolff-new-venture-competition)



# CCEI STARTUPS





# PHOENIX TAILINGS



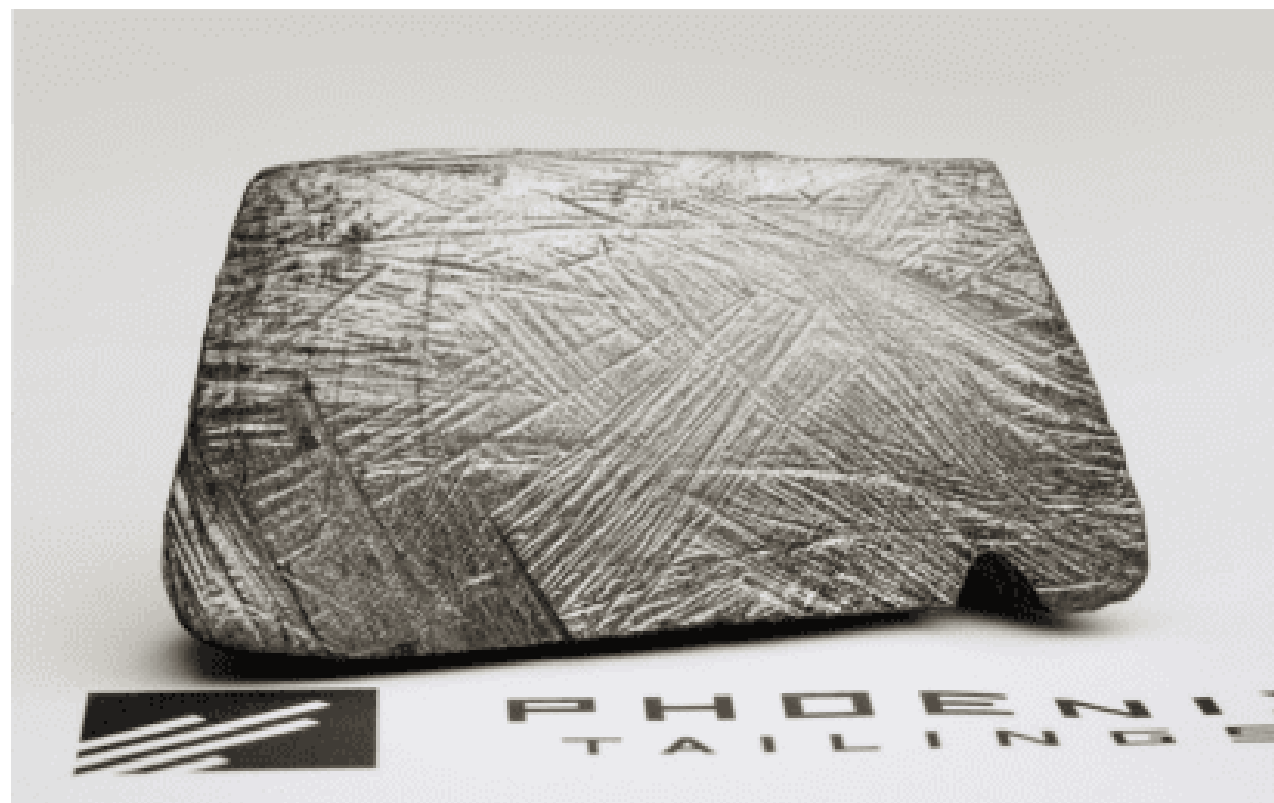
## CCEI PROGRAM PARTICIPATION

- Accelerate UConn: NSF I-Corps Program 2019
- Summer Fellowship Accelerator 2019
- Wolff New Venture Competition winner 2019

## WHERE ARE THEY NOW

- Raised a \$43 million Series B in 2024 led by BMW and Yamaha Motor
- Closed a sales contract for the 3 years of production with a magnet manufacturer supplying global auto brands
- Building a \$13 million facility in New Hampshire, that can produce 200 metric tons of rare earths annually and should open by June 2025

Founded by scientists, entrepreneurs & engineers, Phoenix Tailings creates sustainably produced metals and raw materials, recycled from mining waste.





# VERADERMICS



Forbes

## CCEI PROGRAM PARTICIPATION

- Get Seeded Pitch Nights 2019
- Accelerate UConn: NSF I-Corps Program 2020
- Summer Fellowship Accelerator 2020
- Wolff New Venture Competition 2020

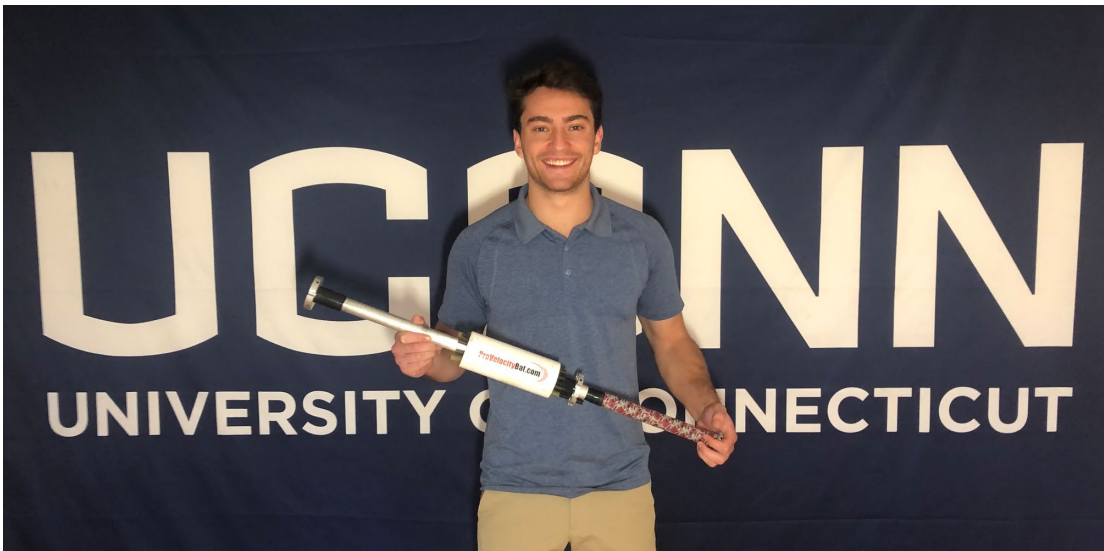
## WHERE ARE THEY NOW

- 2024 Forbes 30 Under 30 in Healthcare
- Closed a \$75 million Series B in December 2024
- Initiated Phase 2 / 3 trial for hair loss in 2025
- Five novel product candidates in pipeline

Veradermics, Inc. is a medical dermatology company advancing first-in-class therapeutics that address real-world patient needs in under-innovated dermatology markets.

Program Indication	MOA Delivery	PRE-IND	PHASE 1	PHASE 2	PHASE 3
VDPHL Androgenetic Alopecia	Confidential MOA Oral Tablet	<div></div>			
VDMN Common Warts	Candida Antigen Extract Immunotherapy Dissolvable Microarray	<div></div>			
VDAA Alopecia Areata	Topical Contact Immunotherapy	<div></div>			
VDAD Atopic Dermatitis	Novel Oral Immunomodulator	<div></div>			
VDMC Molluscum Contagiosum	Topical New Chemical Entity Antiviral	<div></div>			





## CCEI PROGRAM PARTICIPATION

- Summer Fellowship Accelerator 2021
- Wolff New Venture Competition winner 2021

## WHERE ARE THEY NOW

- Have made over \$5.5 million in revenue
- Sold to nearly every Major League Baseball organization in 2024
- Added softball and cricket products to their lineup
- Sold to roughly 30 countries worldwide

The ProVelocity Bat is the most advanced training product on the market, uniquely designed to improve bat speed, swing mechanics, and hand-eye coordination all in one swing. Capable of hitting live pitches, its unique design provides immediate audible feedback, allowing players to hear and feel their swing getting faster.





**CLIMATEHAVEN**

# **UConn College of Engineering**

## **Entrepreneurship as a Career Path**

**April 25, 2025**



# CLIMATEHAVEN

A platform for startups building breakthrough solutions in energy and climate resilience

## INCUBATOR

Flexible and responsive to the needs of scaling startups: prototyping, 24/7 co-working space, and fully-equipped maker space

---

## COMMUNITY

Access to critical professional services and scaling resources, seasoned executives-in-residence (EIRs) and an extensive network of mentors



## STRATEGIC GUIDANCE

Intensive programming and 1:1 guidance dialed to the needs of founders, covering all aspects of climate tech entrepreneurship

---

## CAPITAL CONNECTOR

Targeted support and access to the investment and funding necessary for their businesses to expand and commercialize





# ClimateHaven Community

2023

2025





# GET INVOLVED AT CLIMATEHAVEN

Apply to build your  
startup at  
ClimateHaven



Sign up for our  
newsletter



# UConn's Technology Incubation Program (TIP)

---

*A premier hub for high-growth startups, offering direct access to UConn's cutting-edge research and innovation ecosystem*

Steve Criss, MPA  
Technology Incubation Administrator

April 25, 2025

For more info:  
[Innovation.uconn.edu/technology-incubation-program](https://Innovation.uconn.edu/technology-incubation-program)  
[steve.criss@uconn.edu](mailto:steve.criss@uconn.edu)

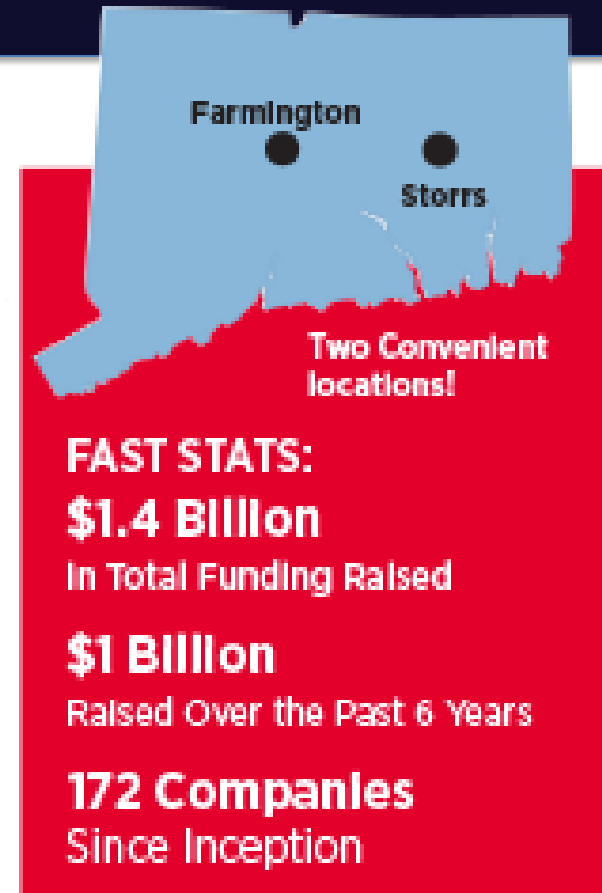
**UCONN**

# What is TIP?

- CT's leading university-affiliated startup incubator designed to support the growth and development of early-stage technology startups.
- Provides entrepreneurs with the resources, mentorship, and infrastructure needed to bring their ideas to life and scale their businesses.

## Why TIP Matters?

*We partner with entrepreneurs to leverage University assets to drive innovation and economic growth in CT.*





# What TIP offers

**1. State-of-the-Art Facilities & Flexible Leasing**

*Move-in-ready lab and office space, including vivarium/shared equipment, designed to support diverse startup needs.*

**2. Comprehensive Business & Technical Support**

*Dedicated program team, expert Entrepreneurs-in-Residence (EIRs), and world-class faculty mentors to accelerate growth.*

**3. Strategic Funding & Partnership Resources**

*Direct connections to investors, grant-writing support, and curated introductions to legal, regulatory, and business service providers.*



*UConn TIP's collaborative ecosystem connected neighboring start-ups, Arome Science and Feel Good Lab, to sign a distribution agreement leveraging their respective strengths, and know-how*

# How TIP works

*The UConn TIP program supports startups through multiple phases of growth, each focused on key milestones and funding strategies*

## Phase 1: Joining TIP

- Build strategic plan & milestones
- Setup company and operations
- Funding focus on grant awards
- Sample milestones: pre-clinical testing, product market fit, customer pilot contracts

## Phase 2: Building

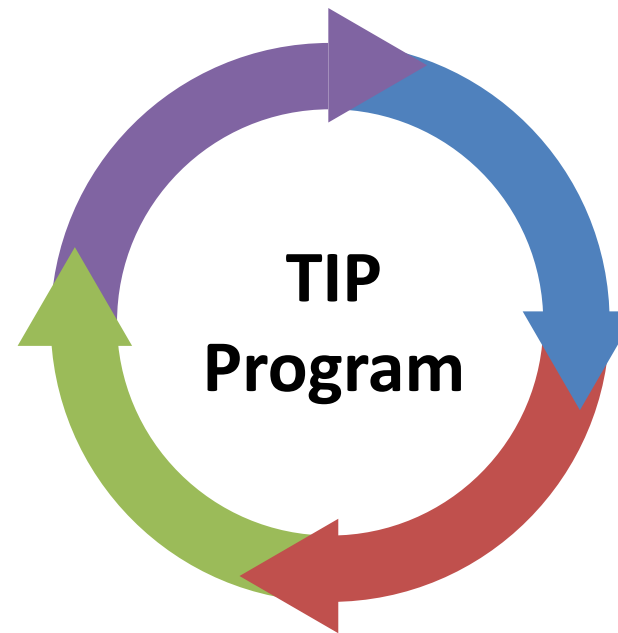
- Build initial team
- Opportunity to diversify funding (grants, angels, seed)
- Sample milestones: stable manufacturing, customer pilot launch, device FDA trial

## Phase 3: Planning VC capital raise

- Build investor relationships
- Create company board or advisory council
- Sample milestones: IND prep, new products, initial customers

## Phase 4: Graduation Prep

- Investor discussions and capital raise
- Management team and identify new space
- Sample milestones: Trial protocol, full commercial launch



# Explore Innovation or Launch Your Own Startup!

## **TIP Innovation Fellowship**

- Paid 10-week summer research with UConn-affiliated startups (STEM & Business)
- Mentorship from experienced entrepreneurs
- Weekly seminars & networking events
- Available at Storrs & Farmington
- Open to undergrad & grad students (with stipend)

## **Student Entrepreneurs**

- Got a startup idea? Apply for a 1-year free probationary period
- Access TIP resources to grow your venture
- Prepare to officially join TIP after one year

---

***Perfect for students seeking hands-on startup experience or building their own business!***

---



*Laron Burrows's work at UConn has focused on revolutionizing ammonia production with a new reactor that reduces both costs and energy consumption. Burrows, a Ph.D. student in Chemical Engineering, founded Andros Innovations at UConn TIP.*